1. Male players (84%) are significantly higher than Female players (14%). This reflects the same in regard to the Total Purchase value, however the average purchase per person are about the same for both genders.
2. While 44.79 percent of video game players come from the 20 to 24 age demographic, 18.58 percent are 15-19 years. This age demographics reflect the same statics per average age of U.S. video game players report. Also players between age of 20-24 are willing to spend on the game comparing to other age groups
3. Oathbreaker, Last Hope of the Breaking Storm and Nirvana are the top 2 popular game which was sold the most in both qty and purchase value.